



# Arizona State Library, Archives and Public Records

## A division of the Secretary of State

### Library Development Newsletter

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### Announcements

#### **Statewide Summer Reading Goal for 2013**

Summer vacation for students is almost here! We hope everyone is getting ready to Dig Into Reading! Last year nearly 84,000 Arizonans of all ages joined the statewide Centennial summer reading program at their local public library. New partnerships have been formed for this year, and the goal for the statewide Underground summer reading program for 2013 is 100,000 readers!

For questions about your summer reading materials from the State Library, contact Carol Tapia, [ctapia@azlibrary.gov](mailto:ctapia@azlibrary.gov). For assistance with [Evanced Summer Reader software](#), contact Chris Guerra, [cguerra@azlibrary.gov](mailto:cguerra@azlibrary.gov).

#### **UA SIRLS Knowledge River Cohort 12**

*Are you interested in library & information services to Native American and Latino Communities?*

The UA SIRLS Knowledge River program has a few openings for its 12<sup>th</sup> Cohort of students. For more information or to apply contact Gina Macaluso, (520)621-5220, [ginamacaluso@email.arizona.edu](mailto:ginamacaluso@email.arizona.edu) or visit [www.sirls.arizona.edu/kr/](http://www.sirls.arizona.edu/kr/) or [www.facebook.com/knowledge.river](http://www.facebook.com/knowledge.river).

### Training

#### **ALIVE! 2013 (Arizona Library Institute Virtual Extension)**

**Register Now for May's course: Civic Engagement!**

The Arizona Library Institute, Virtual Extension (ALIVE) offers library workers a special educational opportunity without the time constraints and financial burdens of travel. The program is entirely online in a new learning environment that offers a variety of interactive tools. You will learn about the foundations of librarianship in addition to practical techniques you can employ right away.



May's subject is civic engagement, a topic for librarians with numerous definitions and applications. We will explore what it means in general, and in libraries specifically. Subject experts from the Maricopa Colleges' Center for Civic Participation and Nicole Sump-Crethar, a librarian from Oklahoma State University and former librarian from Oro Valley Public Library in Tucson, will present the topic from several different angles. As always in ALIVE courses, theory will be grounded in practice.

To participate in the program, follow these steps:

1. Go to <http://azlibrarylearning.org/courses> and click the ALIVE! application link.
2. Fill out the brief application. Your completed application will be automatically emailed to **Janet "Jaime" Ball**. She will send you a Welcome email with your **ALIVE!** username and password.

For more information, email **Janet "Jaime" Ball** at [jmball@bibliomind.com](mailto:jmball@bibliomind.com) or leave a voicemail at 928-251-4596.

### **New: Best in Business: Meet Gangplank**

#### **Best in Business Webinar Series - #3**

*May 9<sup>th</sup>, 1:00-2:00 p.m.*

Join **Gangplank** for a presentation on their resources for small business startups and entrepreneurs.

"Gangplank is a place for creators. When diverse backgrounds and ideas collide, those moments provide the necessary fuel to innovate. Gangplank provides the infrastructure, both physical and social, for this to happen. We serve as a place for people to explore their creativity, then challenge them to build their ideas into a viable startup – forging a vibrant economy in the process." Gangplank is hoping to **develop a strong partnership with libraries statewide** in order to better increase support to the small business community. Presented by **Trish Gillam**. Register today at <http://www.azlibrary.gov/eventreg/>.

### **New: Best in Business: Pima County Public Library's Best Practices for Serving the Small Business Community**

#### **Best in Business Webinar Series - #4**

*May 16<sup>th</sup>, 1:00-2:00 p.m.*

The **Pima County Public Library** has been assisting the small business community in Pima County since 1990. PCPL has developed some excellent practices for serving the small business community. Join us to learn about some of their best library business services practices.

Presented by **Deborah Brown**, a Business Librarian at PCPL's Joel D. Valdez Main Library located in downtown Tucson, Arizona. She specializes in working closely with the local small business community in the Tucson area to help entrepreneurs who are starting or expanding an existing business. She speaks frequently at business workshops held at the Pima County Public Library, and at local business assistance agencies, including the Tucson chapter of the Small Business Development Center, the Microbusiness Advancement Center, and SCORE, about topics ranging from market research to business planning. She also is a member of the Pima County Public Library's Job Help program development team. Register today at <http://www.azlibrary.gov/eventreg/>.

## Back to the Beach

*A Readers' Advisory Workshop*

*Burton Barr Central Library, Phoenix*

*May 21<sup>st</sup>, 1:00-4:00 p.m.*

Maricopa County Library Council's annual celebration of great books for vacation reading! This year's guest author is **Sophie Littlefield**, bestselling author of *Garden of Stones*. Panelists will also include librarians: **Mike Smith, Rene Tanner, Patrick King, Kearston LaBrozzi, & Merideth Jenson-Benjamin**. Refreshment will be provided.

For more information, contact **Melanie Edens**, [medens@glendaleaz.com](mailto:medens@glendaleaz.com). Register today at <http://www.azlibrary.gov/eventreg/>. 3 contact hours credit in Readers Advisory.

## New: EBSCO Database Trainings:

*May 23<sup>rd</sup>, 9-10 a.m. Hobbies & Crafts Reference Center*

*May 23<sup>rd</sup>, Noon-1 p.m. Business Source Complete*

Go online to get the latest expert training from EBSCO on these popular Statewide Databases. For more information contact Mary Villegas, [mvillegas@azlibrary.gov](mailto:mvillegas@azlibrary.gov). To register for either webinar go to <http://www.azlibrary.gov/eventreg/>.

## Big Picture Presentation: Framing the BIG Idea

*Burton Barr Central Library, Phoenix*

*June 5<sup>th</sup>, 10:00 a.m.-Noon*

**Kimber Lanning**, founder and Executive Director of Local First Arizona, will share her insights on building a movement around a BIG idea. When the recession threatened to devastate local businesses in 2007, Kimber brought the community together around a simple idea—that money spent with local companies provides greater benefits to the local community. Local First Arizona now has almost 2,200 business members, hosts numerous successful events, and has won numerous awards. Register at <http://www.azlibrary.gov/eventreg/>.

## Announcements

### New ALA Editions book on Library Services to Mid-Life Adults

*50+ Library Services: Innovation in Action by Diantha Dow Schull*



Arizona is prime territory for library services to 50+ adults and is one of four states profiled in the book as a “Leading Edge” state. This new book examines the key issues driving change in how libraries work with older adults and documents the myriad ways that libraries are responding to these issues. To download excerpts or to order a copy of the book, visit <http://www.alastore.ala.org/detail.aspx?ID=3311>. The coupon code SLSA13 will reduce the cost by \$5 and can be used at the online store or via phone or fax.

The author will also be presenting a preconference on Creative Aging at the upcoming ALA Annual Conference in Chicago in June, <http://www.ala.org/offices/ppo-ac2013>.

## Lead the Change

*Library Journal Leadership Event Series*

Attend a motivating and informative day that will energize and inspire you to lead the change in your library. You'll learn how today's top librarians are transforming their communities and leave with insights, best practices, leadership tools and a personal action plan, empowering you to transform your career and enrich your community.

Attend individually or send your staff for a day of dynamic presentations, case studies, and conversations featuring David Bendekovic, B.A. David Company and *Library Journal* Librarians of the Year, Movers and Shakers, **Melinda Cervantes**, Executive Director of the Pima County Public Library, and **Rita Hamilton**, City Librarian of Phoenix.

**September 10<sup>th</sup>, 10:00 a.m.-4:00 p.m. at the Burton Barr Central Library in Phoenix.** For more information and to register, visit <http://lj.libraryjournal.com/lead-the-change/>. Continuing Education scholarships are available for this workshop, <http://www.azlibrary.gov/extension/ceScholarships.aspx>.

## Grant Opportunities

### ***Pushing the Limits Grant for Rural Libraries***

*Deadline: June 1*

Following the success of 20 pilot libraries, applications are now open for up to 75 additional grants of \$2,500 to rural libraries through the Pushing the Limits project funded by the National Science Foundation. This project provides rural library public programming featuring reading, viewing, and discussion of science topics of interest to the general reader. For more information and to apply, visit

[http://califa.org/limits.php?utm\\_source=WhatCountsEmail&utm\\_medium=Crossroads&utm\\_campaign=Crossroads](http://califa.org/limits.php?utm_source=WhatCountsEmail&utm_medium=Crossroads&utm_campaign=Crossroads).

### ***Margaret Alexander Edwards Trust***

*Deadline: Ongoing*

The Margaret Alexander Edwards Trust awards grants to library projects that seek to encourage reading for pleasure among teenagers and young adults. Visit the Trust's website for further information and grant application, <http://www.carr.org/mae/trust.html/>.

### ***American Honda Foundation***

*Deadlines: May 1, August 1, November 1*

The American Honda Foundation supports programs and projects nationwide that focus on youth education in the areas of literacy, science, technology, engineering, mathematics, the environment, and job training.

Applications are accepted from public and private schools and 501(c)(3) non-profit organizations. Grants are awarded in amounts from \$20,000-\$75,000. For more information, visit

<http://corporate.honda.com/america/philanthropy.aspx?id=ahf>.

## Free Online Training from Around the Country

Check out these calendars of free online educational opportunities:

[InfoPeople Archived Webinars](#)

[SirsiDynix Institute](#)

[TechSoup Webinar Archive](#)

[WebJunction Webinar Archives](#)

[ALA Booklist Online Webinars](#)

[American Libraries Live](#)

[Libraries Thriving Archives](#)

[Booklist Webinars Archive](#)

[USL Online Learning Lab Archived Webinars](#)

## Continuing Education Events

Unless otherwise indicated, registration for the following trainings is FREE.

### May

7<sup>th</sup>—**Webinar:** [LibraryYOU: Library as Content Creator](#)  
10-11 a.m. Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

9<sup>th</sup>—**Webinar:** [Library Learning Goes Online](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

14<sup>th</sup>—**Webinar:** [WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users, Part 1](#)  
12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

21<sup>st</sup>—**Workshop:** [Back to the Beach: A Readers' Advisory Workshop](#)  
1-4 p.m. Burton Barr Central Library, Phoenix  
AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

21<sup>st</sup>—**Webinar:** [WHAT DO I DO NOW? Handling Challenging Situations with Mentally Ill and Homeless Library Users, Part 2](#)  
12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

22<sup>nd</sup>—**Webinar:** [Broadband Adoption Toolkit](#)  
10-11 a.m. Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

23<sup>rd</sup>—**Webinar:** [EBSCO Database Training: Hobbies & Crafts Reference Center](#)  
9-10 a.m. EBSCO Webinar, <http://www.azlibrary.gov/eventreg/>

23<sup>rd</sup>—**Webinar:** [EBSCO Database Training: Business Source Complete](#)  
Noon-1 p.m. EBSCO Webinar, <http://www.azlibrary.gov/eventreg/>

### June

5<sup>th</sup>—**Workshop:** [Big Picture Presentation: "Framing the BIG Idea"](#)  
10 a.m.-Noon. Burton Barr Central Library, 4<sup>th</sup> Floor Lecture Room, Phoenix  
AZ State Library Event Registration Page, <http://www.azlibrary.gov/eventreg/>

6<sup>th</sup>—**Webinar:** [The Accessible Website: If You Build It, Everyone Can Come](#)  
12 p.m.-1 p.m. InfoPeople Webinar, <http://www.infopeople.org/training/view/webinar>

6<sup>th</sup>—**Webinar:** [New Technologies in Library Equipment](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## July

30<sup>th</sup>—**Webinar:** [Discovery Services: The Future of Library Systems](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## September

12<sup>th</sup>—**Webinar:** [Digging into New Databases](#)  
11 a.m.-Noon. American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## Conferences/Workshops/Other Events

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance.  
[Click here to learn more about the scholarships.](#)

[2013 International Conference of Indigenous Archives, Libraries, and Museums](#)  
Albuquerque, NM  
June 10-13, 2013

[Association of Christian Librarians Conference](#)  
Point Loma Nazarene University  
San Diego, CA  
June 10-13

[Association of Jewish Libraries Annual Conference](#)  
Houston, TX  
June 16-19

[ATLA \(American Theological Library Association\) Annual Conference](#)  
Charlotte, NC  
June 19-22

[ALA Annual Conference](#)  
Chicago, IL  
June 27-July 2

[Association for Small & Rural Libraries Annual Conference](#)

Omaha, NE

September 25-28

[Association of Bookmobile & Outreach Service \(ABOS\) Conference](#)

Baton Rouge, LA

October 9-11